

Claire Martin

Head of Property, Kreisson

Making history with end-to-end electronic conveyancing

Based in the heart of Sydney's CBD, Kreisson are experts in assisting clients with risk management, contract procurement, claims and disputes in all types of construction, engineering and infrastructure projects and property transactions.

Central to Kreisson's success is an innovative and creative culture that integrates technology with passionate individuals who work hard at achieving effective and responsible outcomes for their clients. InfoTrack has long played an integral part in the Kreisson team's workflow, from ASIC and PPSR searches to property enquiries and REVEAL, InfoTrack's technology has provided numerous efficiencies.

The shift to electronic conveyancing

Heading up Kreisson's property department is Claire Martin who is spearheading her team's digital transition. Claire feels that momentum is shifting within the industry and she is eager to stay ahead of the curve, especially with the NSW Government recently announcing plans to accelerate the transition to electronic conveyancing. When InfoTrack released the Electronic Contract for Sale and SignIT, she couldn't have been more keen to try this new eConveyancing technology as she had already completed electronic settlements but had wanted to implement a fully digital process for some time.

Australia's first paperless conveyance

There's no denying that InfoTrack's new eConveyancing platform has been a true game changer for Claire and Kreisson. Using eCOS and SignIT, Claire is now able to compile, edit, sign and exchange her Contracts for Sale online and has even made history by carrying out the first end-to-end paperless residential property transaction in Australia. Claire has now been inundated with calls from media and fellow practitioners curious to know more about the process and how it is changing the way Australians buy and sell property.



“Technology aimed at enhancing and improving our workflow was a welcome movement and one that was going to give us back hours of time.”



eConveyancing technology in action

Claire reckons adoption of eConveyancing will pick up quickly as it is such an easy process – it simply requires adjusting the typical paper-based legal mindset and setting new habits. Now that she has tried it, there is no looking back – the benefits are undeniable. This process saves Claire and her team a significant amount of time, eliminates a whole array of opportunities for fraud and forgery and allows them to focus on building better quality client relationships through improved service delivery.

Claire now has the capacity to draft 100s of contracts per month, eliminating an extensive amount of manual and paper work that used to go into each contract. She can prepare a contract and send it to the agent in under an hour. These efficiencies are greatly magnified for Kreisson's developer and off the plan clients who can now have a significantly higher volume of contracts issued and exchanged without wasting hundreds of reams of paper.

From wherever you are

With InfoTrack's eConveyancing system, the entire process has become more convenient for everyone involved. Claire and her team now have the luxury of being able to work remotely, from effecting exchange at an auction with the click of a button to having multiple parties sign contracts from a variety of locations, InfoTrack's technology is truly making their lives easier.

SignIT is also opening new doors with DocuSign's secure eSigning technology enabling parties around the world to sign from wherever they are. This is a huge advantage in today's real estate market, where over 50% of property in Australia is being sold to overseas buyers.



"InfoTrack's eConveyancing technology is a truly incredible offering that is changing the legal landscape for the better."



Claire presenting at InfoTrack eSigning seminar on her paperless property transaction

A whole new world

Claire believes transacting electronically is a real sign of the times and is proud to have helped Kreisson become a pioneer in the digital revolution. She is eager to bring more solicitors, conveyancers and real estate agents on board to move the industry toward a truly digital future. There's now a whole new world of online shopping to be part of and Kreisson is right at the centre, continuing to support the quest to bridge the legal industry to technology.

KREISSON

Kreisson is a progressive and solution-driven law firm based in the Sydney CBD with a national and international client base. Kreisson partners with clients who are seeking personalised and value added legal services.



About InfoTrack

InfoTrack is an award-winning Australian technology company that is helping professionals move into the digital age. We create intuitive tools for both professionals and consumers that enable you to find, analyse, organise and communicate information more efficiently and effectively. We build simple technology that makes your life easier.

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