InfoTrack Cookie Notice

Currency

This InfoTrack Cookie Notice is current from 1 May 2024.

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1. General

This Cookie Notice ("**Cookie Notice**" or "**Notice**") applies to InfoTrack Pty Limited and each of its subsidiaries and affiliates (collectively, "**InfoTrack**", "**we**", "**us**" or "**our**").

Like most businesses, we employ "cookies" or similar technologies. This Cookie Notice tells you about our use of cookies and similar technologies on our websites, applications, and other services ("**Service**"). For further information about how we use, store, disclose and process personal information that we obtain through or in connection with the use of our Service, please visit our Privacy Policy.

When you first access our Services from certain jurisdictions, you may receive a message advising you that cookies and similar technologies are in use. By clicking "accept cookies" you signify that you understand and agree to the use of these technologies, as described in this Cookie Notice.

You do not have to accept cookies and consent can be withdrawn at any time (See "How to Control Cookies", below). You can change your browser settings to refuse or restrict cookies, and you may delete them after they have been placed on your device at any time. If you do not accept or delete our cookies, some areas of our Services that you access may take more time to work or may not function properly.

From time to time, we may revise or update this Cookie Notice or our information handling practices. If we do so, the revised Cookie Notice will be published on our Websites.

2. What Are Cookies?

Cookies are small files containing a string of characters which we may store on your computer or mobile device when you visit our Services. When you visit our Services, the cookies allow us to recognise your browser. Cookies may store your preferences and other information but cannot read data off your hard disk or read cookie files created by other sites.

Cookies set by a website owner (in this case, InfoTrack) are called "**first party cookies**". Cookies set by parties other than the website owner are called "**third party cookies**". Third party cookies enable third party features or functionality to be provided on or through the Service (i.e., advertising, social media functions and analytics).

3. The Cookies We Use

Cookies make the use of our Services easier by, among other things, saving your preferences. We may also use cookies to deliver content tailored to your interests. Our cookies may enable us to relate your use of our Services to personal information that you previously submitted.

The information that we collect with cookies allows us to statistically analyse usage of our Services, and to improve and customise our content and other offerings. However, we only disclose information collected with cookies to third parties on an aggregated basis without the use of any information that personally identifies you.

By accessing our Services, you consent to the collection and use of your information by our third parties. You are encouraged to review their privacy policies and contact them directly for responses to your questions.

The specific types of first party and third party cookies placed by our Services and the purposes they perform are described in the table below:

Type of Cookies	Who Serves These Cookies?	How to Refuse
Strictly Necessary Cookies These are cookies that are required for the operation of our Services. They include, for example, cookies that enable you to log into secure areas of our Services.	InfoTrack	These cookies are strictly necessary to deliver the Services and therefore cannot be refused. They can be deleted or blocked using your browser settings (see Section 3, How to Control Cookies).
Performance and Functionality Cookies These are cookies used to recognise you when you return to our Services. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region), but are non-essential to the performance of the Service.	InfoTrack	These cookies can be deleted or blocked using your browser settings (see Section 3, How to Control Cookies).
Analytical Cookies These cookies allow us to gather analytics to improve the performance and functionality of our Services. These analytics can include measurements on the number of users on the Services, how long they stay on the Services for, and what parts of the Services they visit. We use this information to help us to improve the way our Services works, or to personalise our Services to your interests.	Google Analytics	These cookies can be deleted or blocked using your browser settings (see Section 3, How to Control Cookies). Alternatively, please follow the links below to opt-out: • Google
Tracking cookies These cookies are used to make the advertising displayed on the Services more relevant to you. These cookies prevent ads reappearing and ensure that ads are properly displayed. Certain third party cookies may track users over different websites and will provide ads relevant to your interests.	Pardot (Salesforce)	These cookies can be deleted or blocked using your browser settings (see Section 3, How to Control Cookies, below). Alternatively, please follow the links below to opt-out: • Pardot In addition, you can exercise advertising cookie choices by visiting: • YourAdChoices, • Network Advertising Initiative; or • Your Online Choices
Social Media Cookies These cookies allow us to integrate social media functions into our Services and may also be used for advertising purposes.	LinkedIn	These cookies can be deleted or blocked using your browser settings (see Section 3, How to Control Cookies, below). Alternatively, please follow the links below to opt-out: • LinkedIn

Google Analytics Cookies

Our Website utilizes Google Analytics, a service from Google, Inc. ("Google") that uses cookies. The information collected by the cookies (which includes your IP address) is transferred to Google who stores and processes the information in the United States. Google uses the information to provide us with an analysis of your use of our Website, overall use of and traffic on our website. You can opt out of Google Analytics by downloading and utilizing the Google Analytics Opt-out Browser Add-on. By using our Website, you understand and acknowledge our use of Google Analytics.

4.   How to Control Cookies

When you first access our Services from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use. By clicking "**accept cookies**" you signify that you understand and agree to the use of these technologies, as described in this Cookie Notice.

You do not have to accept cookies and consent can be withdrawn at any time, although you may not be able to use certain features on our Services. You can do this by clicking the appropriate opt-out provided in the cookie table above or by activating the settings on your browser that allows you to refuse all or some cookies.

Please follow the links below to helpful information for the most popular browsers:

- Microsoft Internet Explorer
- Google Chrome
- Mozilla Firefox
- Apple Safari

If you do not want any information to be collected and used by tracking technologies, you can also activate the "Do Not Track" feature in your Google Chrome browser:

- Google Chrome: Do Not Track

In addition, you can exercise advertising cookie choices by visiting:

- YourAdChoices,
- Network Advertising Initiative; or
- Your Online Choices

5.   Web Beacons

As well as cookies, we use other technologies to recognise and track visitors to our Services. A web beacon (also known as a "**tracking pixel**" or "**clear GIF**") is a clear graphic image (typically a one-pixel tag) that is delivered through a web browser or HTML e-mail, typically in conjunction with a cookie.

Web beacons allows us, for example, to monitor how users move from one page within our Services to another, to track access to our communications, to understand whether users have come to our Services from an online advertisement displayed on a third-party website, to measure how ads have been viewed and to improve Services performance.

6.   Targeted Advertising

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements.

7. Contact Us

If you have questions about this Notice, or the manner in which InfoTrack collects, uses or otherwise processes your personal information, including the transfer or onward transfer of your personal information outside your jurisdiction of residence, please contact us at:

Australia	New Zealand	Canada
InfoTrack Privacy Officer GPO Box 4029 Sydney NSW 2001 Privacy@infotrack.com.au 1800 738 524	InfoTrack Privacy Officer Privacy@infotrack.nz 0800117778	InfoTrack Privacy Officer 305 - 5811 Cooney Rd, Richmond, BC V6X 1B5 Canada privacy@infotrackcanada.com

8. Websites

Australia	New Zealand	Canada
www.infotrack.com.au www.infotrackGO.com.au	www.infotrack.nz	www.infotrackcanada.com

9. Privacy Policies

Australia	New Zealand	Canada
www.infotrack.com.au/legal/PrivacyPolicy	www.infotrack.nz/legal/PrivacyPolicy	www.infotrackcanada.com/legal/PrivacyPolicy